



# Designing for Park Users

Muizenberg Park | Workshop #6





- **Formulating the Survey**
- **Survey Outcome**
- **Interpreting Users**
- **Mapping Users**
- **Interpreting Surveys**
- **Future considerations**
- **Group Activity**





### Survey Goal:

Our goal is to better understand how a diverse range of park users engage with the park and through this understand what interventions would best benefit them as well as encourage more users to visit the park.

### Survey Objectives:

- To determine broadly who uses the park.
- To determine how people interact with the park.
- To determine where users interact with the park.
- To determine how users perceive the park.
- To determine what park users desire for the park.



### Survey Questions:

1. Background:
2. Local/visitor?
3. Purpose of visit?
4. Where they most interact with park?
5. Overall Perception of the park?
6. What Works?
7. What doesn't work?
8. What's missing?
9. Other comments

## The Park User | Qualitative Survey



### Joseph

- 23
- Muizenberg local
- Dog walker



### Bongi

- 40's
- Capricorn local
- Maintenance



### Entle

- 20's
- Fish Hoek local
- False Bay Student



### Hendrick

- 50's
- Muizenberg local
- Social user



### Mario















- 40's
- Muizenberg local
- Social user



### Gareth

- 30's
- Muizenberg local
- Dog walker



NORMAL / OBSERVER / ABNORMAL ACTORS						
						
Lunch-time user / Picnicker	Elderly / Retiree	Fitness Enthusiast / Active user	False Bay College Students	Young Families	Dog walker	City Employee
						
Antisocial user	Religious user	Event goer	Transitory user	Commuter	Casual user	Nature Lover



# The Park User | Muizenberg Park Mapped



- Joseph
- Bongi
- Entle
- Hendrick
- Mario
- Gareth



## The Park User | Developing a Point of View



### POV STATEMENT

Hendrick is in his 50's. He is wheelchair bound and spends his days asking for money at the traffic lights at the bottom of Camp Rd. Hendrick needs a way to feel a sense of belonging and acceptance in a diverse community because in their world, the space doesn't facilitate interaction in terms of open, safe and fair communication.

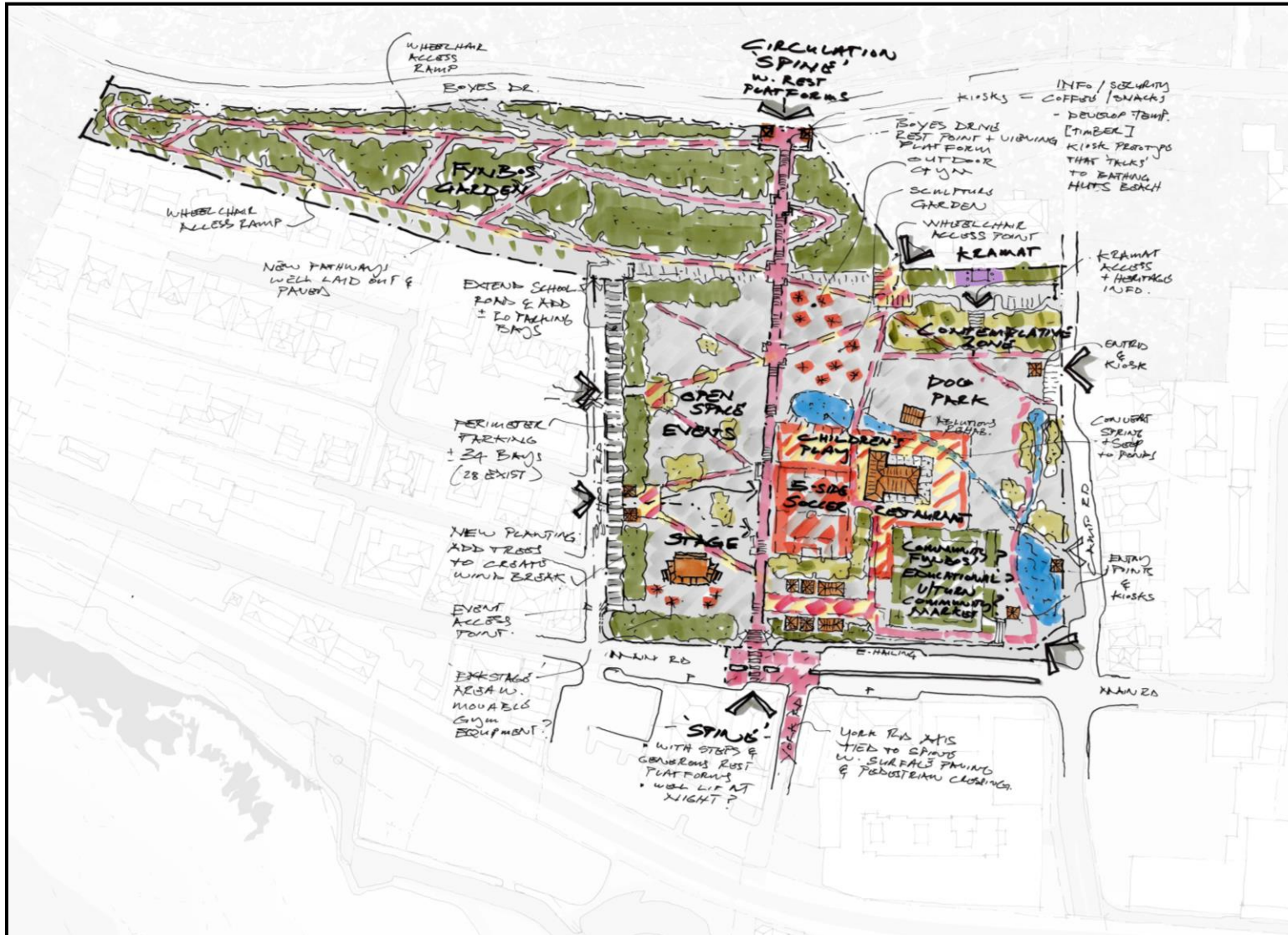




### Considerations for future interviews:

- Different **weather** conditions/ seasonal
- Different days e.g. **weekday vs weekend vs holiday**
- Understand **neighbouring perspectives** (businesses and residents)
- Formulating a more **data rich survey** that can be completed digitally
- **Attracting** unrealised interviewees

## The Park User | Group Activity



### What do you think?

- **Discuss POV statement**
  - Think of one (or more) design response that could address the POV.
- **Suggestions for future surveys**
  - What is missing / what could benefit the process?
- **Homework**
  - Complete a survey of your own or interview a user that you've identified.

