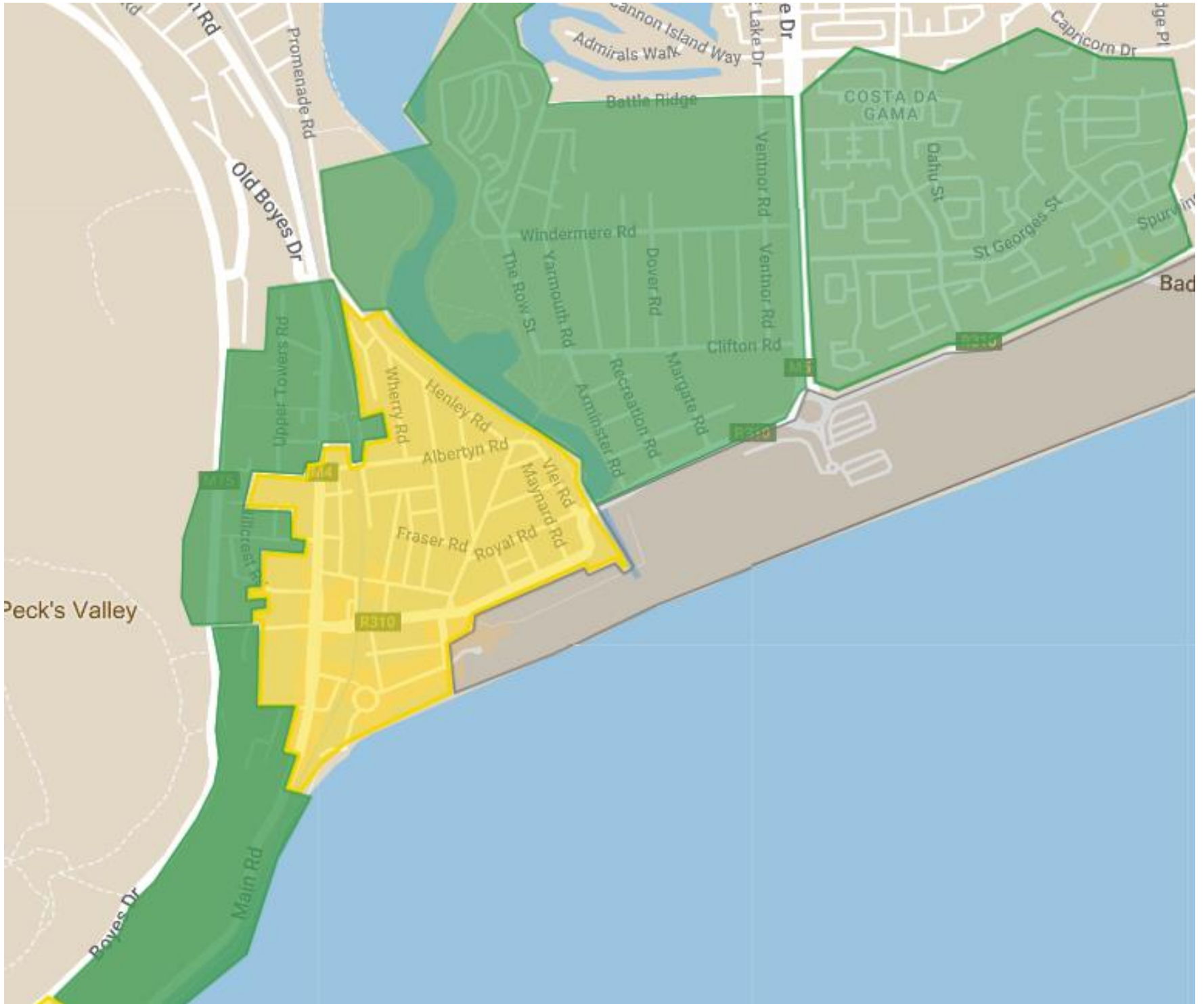


# Do you feel that Muizenberg could be improved?



 Current MID area

 Proposed expansion of MID



# Muizenberg Improvement District

**Kindly take 5 minutes of your time to read this brochure and then complete the short survey at the end.**

In this brochure, we cover:

- What is the “MID”?
- Our vision for the area
- Where do we want to extend to?
- Why do we want to?
- How much will it cost?
- What happens next?



## What is the MID?

The MID is one of over 50 Special Rating Areas (SRAs) in Cape Town. It was established in 2001. The original intent behind the “SRA” construct was to give property owners a degree of increased agency and “localisation” following the consolidation of Cape Town municipalities into the “Unicity”.

The objectives of these Non-Profit Companies is largely the same – to improve the quality of life in a specific urban environment, through “top-up” services.

- Public Safety (patrollers, cameras, etc.)
- Cleaning and Maintenance
- Social Development
- Urban Upliftment (greening, art, etc.)

Read more on the City of Cape Town website [here](#).



# Muizenberg Improvement District

Muizenberg isn't just the historic village, and Surfer's Corner. It is a wide-reaching area, encompassing many people.

Our vision is to make Muizenberg safe for all, keep it special and welcoming to tourists and locals alike. It should remain a place where anyone and everyone can enjoy the beauty of our area and the vibrance of a diverse community.

After more than 20 years of operation at this current size, the Muizenberg Improvement District (MID) board believes that in order to work towards the vision, the logical thing to do is to extend the boundaries. Through this, we hope to expand our impact but also broaden our representation.

Read more at  
[www.mid.org.za](http://www.mid.org.za)

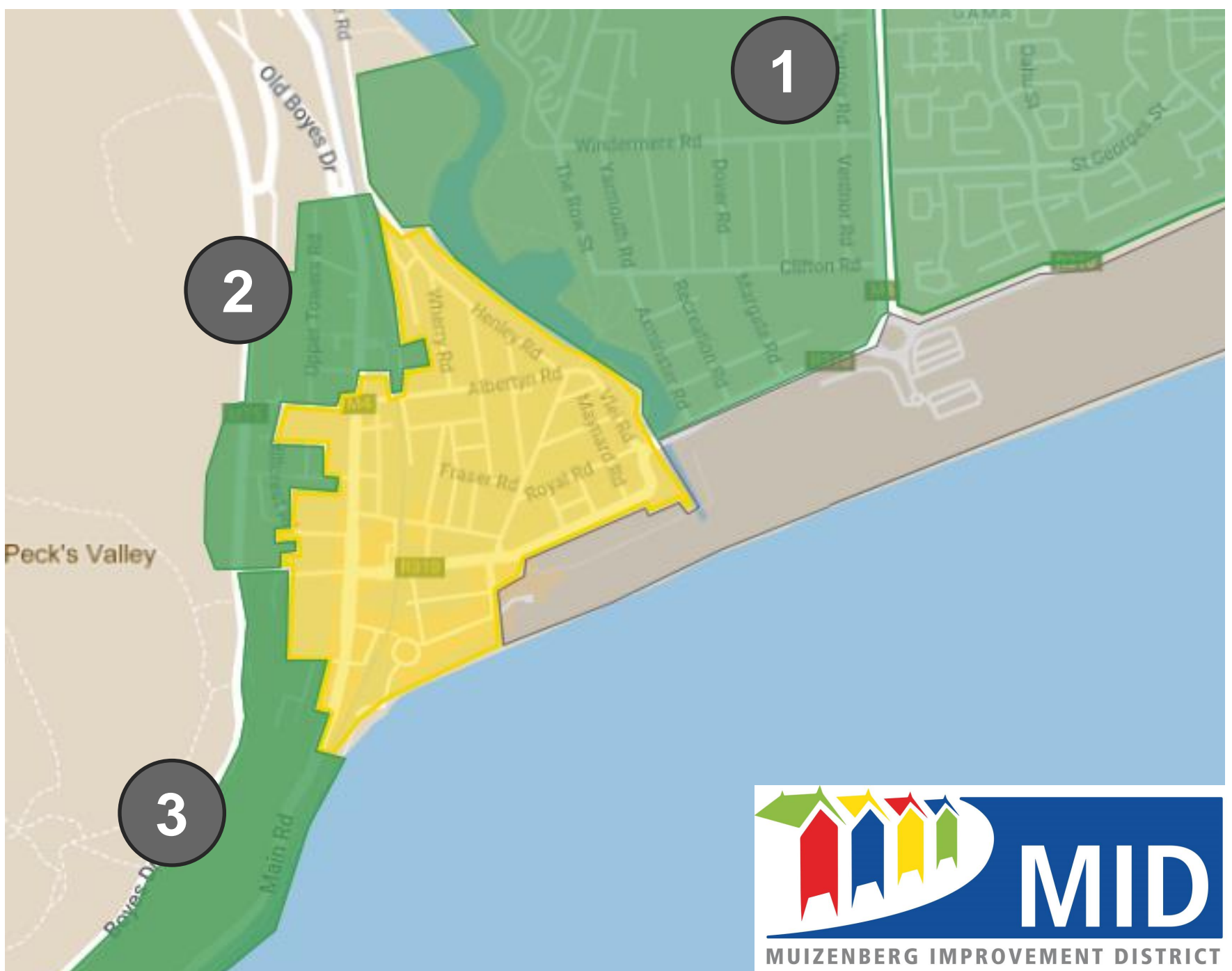


# Where do we want to extend?

- 1. East / Marine Estate**– connecting with Marine Estate / the other side of Zandvlei.
- 2. West (towards Boyes Drive)** – connecting with the mountain / upper Boyes Drive.
- 3. South (towards St. James)** – connecting with St. James tidal pool / Carisbrook corridor.

 Current MID area

 Proposed expansion of MID



# Why do we want to extend?

Some of the projects and activities we feel are important, but are currently unable to provide are listed below:

- **Extending our current services** into the proposed areas of Muizenberg (in green)
- establishing a state-of-the-art **public safety control room**
- improving the safety of the **St. James walkway, Boyes Drive, and the beach up to Sunrise circle**
- extending our greening efforts with **a full-time gardener** for the neighbourhood gardens
- various **urban art projects, place-making initiatives and public lighting**
- establishment of an **event planning and festival team**, with a budget
- dedicated **tourism development support**
- many other projects which we couldn't have imagined yet - **what would you want?**

# What will it cost you?

Below, you can see the estimated top-up rates which property owners would pay per month. These are a guideline, and we want to hear from you what you feel is affordable.

Property Type	Municipal Valuation	*Estimated Monthly Rate
Residential	R1 000 000	~R105
	R1 500 000	~R150
	R2 000 000	~R205
	R3 000 000	~R305
Non-Residential	R2 000 000	~R585
	R3 000 000	~R870
	R4 000 000	~R1165
	R5 000 000	~R1455

\*the Rate-in-the-rand is estimated based on the current financial plan.

**Click here**  to complete a short survey to tell us what you think

# What is the process?

Goal we have an increased MID area by 1 July 2024

- ~~1. Get the board's agreement to pursue the expansion~~ ✓
2. Gauge the interest of the proposed new members – in progress.
3. Get the in principle agreement of the current members (AGM – scheduled for November 2023).
4. If supported: Arrange a kick-off meeting with the City of Cape Town CID Manager + steering committees from proposed areas.
5. City of Cape Town performs an arrears analysis of the area.
6. With your input, the MID Board prepares a revised Business Plan to be reviewed by the City of Cape Town.
7. Public meeting + 30-day window for comments.
8. Votes are collected – at least 60% of owners must be supportive.
9. Allow 3-6 months for operational roll-out, City of Cape Town logistics, etc.





**Click here**  to complete a short survey to tell us what you think



Please email [chair@mid.org.za](mailto:chair@mid.org.za) if you have any more questions not answered here

