



PUBLIC ART POLICY

PURPOSE AND INTENT

The purpose and intention of MID's Public Art Policy is to promote art in public open spaces as a means of aesthetically enhancing the area, facilitating social expression, and fostering the expression of artistic talent in the area for the benefit of all, while having regard to Muizenberg Village's heritage status.

This policy is one aspect of MID's responsibility for environmental upgrade in the MID precinct. There is not necessarily any budgetable funding available for art projects, but MID may be in a position to assist with fundraising towards the realisation of approved projects.

PROJECTS AND PROPOSALS

MID will, from time to time, invite artists to submit concepts and proposals for projects within its precinct. Such invitations will always include artists living and/or working in Muizenberg, but will not exclude artists based elsewhere.

On occasion, invitations may relate to specific projects, concepts or design ideas. On other occasions, the request for submissions may not be prescribed in any way, artists being free to make submissions on what might be placed where, and how public spaces might be used for art.

APPROVAL AND PERMISSIONS

Artists will be responsible for creating a presentation suitable for consideration by the MID board and MID membership. This may be a visual or video representation of their idea, a model in the case of a proposed sculpture, or whatever means lends itself to the specific proposal.

MID will facilitate viewing of the proposals by MID members and other interested parties, but will not incur costs to do so. MID will also facilitate obtaining and recording response from people viewing proposals.

Artists will be responsible for obtaining all necessary permissions for their proposed artwork, e.g. from neighbours, the City of Cape Town, etc. MID will support proposals where the board and significant numbers of MID members have approved them.

MID will not support public art that transgresses any laws or by-laws, or that is culturally or otherwise offensive to sectors of the community, or that is likely to prove divisive.

In the event that mediation or adjudication is called for, MID will appoint a panel of not less than three and not more than seven volunteers with knowledge of relevant technicalities, legislation and aesthetics to make a recommendation to the board.

FUNDING

In general, MID will not use members' levy funding to finance public art, except in some cases when there may be a surplus available as a result of over-retention refunds from the City.

MID can, however, serve as a channel for the administration of funds raised for art projects within the MID precinct. The time of MID employees cannot be engaged in fund-raising activities or financial management beyond the ordinary course of keeping adequate financial records for projects.

Depending on circumstances, one or more MID directors may be in a position to participate in project management and fund-raising activities in respect of some public art projects.